

## **HOLE IN ONE SPONSOR \$4,000 dlls**

Through the present we put to your consideration the "Plan of sponsorship" for the DIAMOND BACKS CHARITY GOLF TOURNAMENT 2017

The Golf Committee has designed a very strategic program to achieve the publicity and promotion of your company and its products.

## The Marketing approach:

- Presence of your Company logo in...
  - o Main Banner in Clubhouse and Convention Center
  - o Stand in Hole #11 assigned as hole in one
  - o 3 minutes to present your company and appreciation at the awards ceremony
  - o Delivery of the prize (if there is a Hole in One)

## **Event:**

We will develop a first level event called DIAMOND BACKS CHARITY GOLF TOURNAMENT 2017 where your brand and products will be appreciated by our 72 local, national and international players.

## The Counterpart:

The cost of sponsorship is a \$4,000.00 dlls insurance policy for a Hole in one on a Condominium worth \$250,000dlls

In short we will contact you to know your opinion regarding the present proposal, looking forward to hear any comments or suggestions, in order to achieve our objectives.

Sincerely,

**Lic. Hector Vazquez**Director general

**Lic. Luis Antonio Torres**Director de Golf

